

Tarun J

Visual Artist

8+ Years of Experience

Childhood experiences with video games continue to influence my artistic endeavors.

From simple graphic designs to complex environment artworks, animations, and travel videos, I have come all the way through self-learning.

I enjoy PC games, traveling, movies, music, and sports.

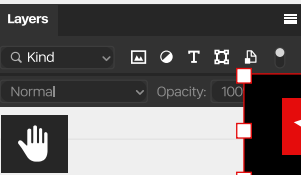
Tamil | English | Hindi (Basic)

tarunraghavan360@gmail.com

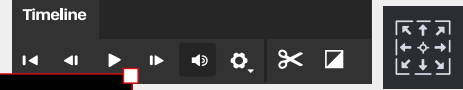
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Aa



<https://www.therisingsun7.com/>



Experience

Red Baton Design Studio

Bangalore

Nov 2020 - Present

Senior Designer

Branding: Handled everything from competitor research to end-to-end branding with print/digital collaterals in various domains like tech, EV, real estate, e-commerce etc.

Static Designs: Created flyers, interactive presentations in Figma, brochures, standees, kiosks, hoardings, social media, and much more.

Animation & Video Editing: Executed from storyboarding the frames and then animating them end-to-end for multiple clients in various domains. These include product demos, product promos, visually heavy animations, showreels, logo animation, and much more. Editing professional videos from footage with color grading and sound design that can keep the users hooked.

Management: Managed client relationships directly in an augmentation model and trained juniors.

Soft Skills: I am extremely flexible and a great team player. I have worked for companies, agencies, with clients under deployment model. I communicate clearly and design passionately.

Creative Code

Bangalore

May 2019 - Oct 2020

Graphic Designer

Ideated and executed in-house brand marketing materials for social media and worked on annual reports, presentation decks and storyboards for companies such as Wipro, Sony, Signify, and Pelatro. Explored some basic-level animations as well.

Ballyhoo

Bangalore

May 2018 - Dec 2018

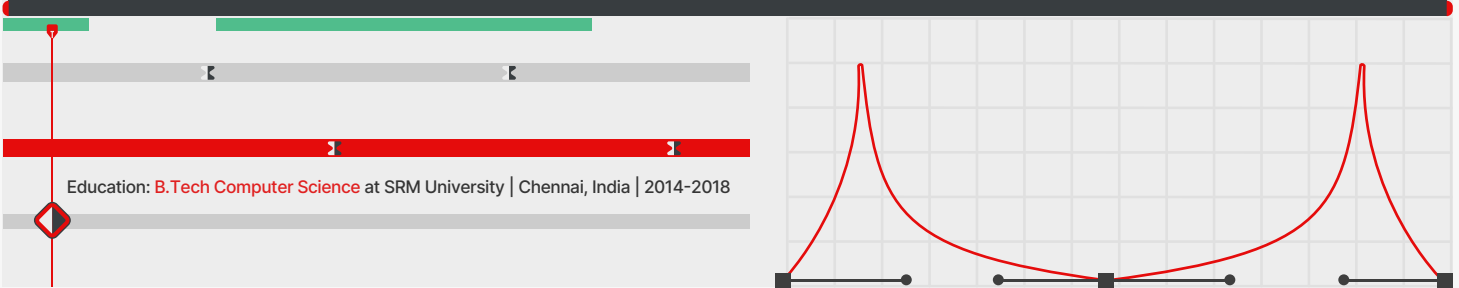
Graphic Designer

Worked on promotional and marketing designs, flyers, menu cards, brochures, and animated videos for restaurants and clubs.

Skills

Tools

- Graphic Design
- Logo Design & Branding
- Print Design
- Digital Design
- Image Editing
- Pitch Deck Design
- Color Grading
- Storytelling
- 2D Animation
- Video Editing
- Motion Graphics
- AI Prompt Engineering
- AI Image & Video Creation
- Team Work & Collaboration
- Digital Adaptability



Skills

Tools

Adobe Photoshop Illustrator After Effects Premiere Lightroom

Figma Leonardo.ai Chat GPT Meta AI HeyGen ElevenLabs

The tools section displays logos for Adobe (Photoshop, Illustrator, After Effects, Premiere, Lightroom), Figma, Leonardo.ai, Chat GPT, Meta AI, HeyGen, and ElevenLabs. It also includes an RGB Curves graph and a bar chart.

Projects

Things I am Passionate About

- Cryptordle Branding**
This was an end-to-end branding project with logo animation.
<https://www.therisingsun7.com/planetgraphicdesign/brandingcryptordle>
- World is complex**
Showreel
Showcasing the work we have done through animated visual storytelling.
<https://www.therisingsun7.com/planetmotiondesign/marcovideos>
- Comex Branding**
This was an end-to-end branding project with logo animation.
<https://www.therisingsun7.com/planetgraphicdesign/brandingcomex>
- NoblQ Case Study**
Showcasing our branding in concept-based animations.
<https://www.therisingsun7.com/planetmotiondesign/casestudiesnoblq>
- Social Media Designs**
Exploring creativity through different concepts that go into social media.
<https://www.therisingsun7.com/planetgraphicdesign/socialmedia>
- The Hornbill Festival | Nagaland Cinematic**
It's an experience having a friendship with the tribes.
<https://www.youtube.com/watch?v=M2lx5E-8Pw&t=2s>

- Digital Art
- Travel
- Photography & Cinematography
- Music
- Gaming
- Adventures & Sports

The section features icons for Digital Art, Travel, Photography & Cinematography, Music, Gaming, and Adventures & Sports, set against a city skyline background.